



INGRID GOMES

UX AND UI DESIGNER

CONTACT

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LANGUAGE

PORTUGUESE - NATIVE

ENGLISH ● ● ● ● ●

SPANISH ● ● ● ● ●

SKILLS

DESIGN THINKING

AGILE

USER RESEARCH

INFORMATION ARCHITECTURE

PROTOTYPING AND TESTING

UX METHODS

UX RESEARCH

FIGMA

ADOBE XD

ILLUSTRATOR

PHOTOSHOP

BASIC FRONT-END

ABOUT ME

I am a highly adaptable professional with a quick learning ability. I get along well with everyone, enjoy working in a team, and have a natural talent for teaching, feeling comfortable sharing my knowledge with others.

EDUCATION

> **CATHOLIC UNIVERSITY OF GOIÁS** 2012 - 2016

Design

> **ESPM** 2021-2022

Master's in Strategic Management in UX Design

EXPERIENCE

> **LG LUGAR DE GENTE - UX DESIGNER** 2024 - present

Due to a company restructuring and the elimination of leadership positions, I transitioned to a Y-shaped career path, focusing on becoming a specialist in my field.

> **LG LUGAR DE GENTE - UX SUPERVISOR** 2022 - 2024

After being promoted, I continued to perform my previous responsibilities with the addition of training and supervising the team's work, ensuring maximum quality and meeting deadlines. I also suggested improvements in processes with strategic thinking, contributed to other teams, and supported the development of the UX team.

> **LG LUGAR DE GENTE - UX DESIGNER** 2021 - 2022

As Information Architect I am responsible for conducting comprehensive research, developing intuitive navigation flows, conducting end-to-end usability tests, and analyzing results meticulously. I am passionate about applying innovative UX techniques and tools to transform ideas into high-fidelity prototypes.

> **WAM GROUP** 2019 - 2021

I worked in the marketing department, creating graphic design materials for all companies and hotels within the group. Also collaborated with the IT department in the development of websites and applications using sprints and design thinking in the agile model.

> **WOLF COMUNICAÇÃO** 2016 - 2018

I worked in a multidisciplinary team to create marketing campaigns and websites for clients.

> **FREELANCER** 2015 - 2019

I worked with branding, website design, and advertising materials.